

## **ABOUT THE NETWORK ADVISORY**

The Network Advisory (TNA) is a Los Angeles based talent, brand, and venture advisory syndicate focused on accelerating their clients by leveraging an extensive and resource-rich network spanning over many decades. TNA's invaluable network and strategic partners are anchored by its industry leading relationships in venture capital and rooted in sports, media, and entertainment. TNA offers the necessary guidance to create meaningful, long-term relationships for its clients and focuses, and has expertise in the areas of talent management, corporate partnerships, venture consulting, and brand experiences.

A Network-Driven Talent, Brand, & Venture Advisory Syndicate. Anchored by its Industry Leading Relationship Capital. Rooted in Sports, Media, & Entertainment.

**Company Deck:** <https://docsend.com/view/4dymty2974pncabp>

**Key Talent Relationships:** Lil Yachty, Malachi Nelson, India Love, Peyton Meyer, Mike Vick, Donovan Carter & more

## **The Network Advisory 2023 Internship Program**

TNA is looking for interns in the below departments for their 2023 Internship Program. Internships will begin on or before Monday, June 5th and end on Friday, August 18th (with flexibility). Applications are due by Friday, June 2nd. Interns will be working but will be fully immersed in the company. These internships will be unpaid and we offer the opportunity to earn school credit.

### **Internship Opportunities:**

- **Sports Marketing:**
  - Assist in the management of all deal flow with brands and talent, tracking and confirming deliverables
  - Updating the TNA marketing tracker with brand and talent deal leads consistently
  - Being proactive and completing research on companies/brands/potential talent for potential opportunities
  - Assist in completing reports, recaps, and case studies once campaigns/projects terms' have ended
  - Preferred skill set and experience with social media marketing, brand strategy, sponsorship, digital marketing/advertising, market research, email and cross media marketing
  
- **Communications & Public Relations:**
  - Weekly website blog writing (must have familiarity with Wordpress)
  - Management of the TNA social media channels

# theNetwork

ADVISORY

The Network Advisory  
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- o Press release writing
- o Development of media lists
- o Management of TNA newsletter system, including writing, database and creative assets
  
- **Digital & Graphic Design:**
  - o Assist our team in developing and designing new branding and graphics for internal use and potential clients
  - o Refine existing company proposal materials and templates
  - o Take initiative in research and development of design skill sets
  - o Assist with various, current internal projects
  - o Be proactive and thoughtful in ways we can improve
  
- **Social Media & Content Creation:**
  - o Assistance in updating all TNA social channels with given assets to highlight prior work
  - o Assist our team in developing and implementing social media content planning and social strategies for The Network Advisory and clients
  - o Providing the day-to-day management of TNA social media accounts including, but not limited to, weekly and monthly reporting and community engagement
  - o Staying up-to-date on new graphic and social media tools and best practices and informing the rest of the team

**Time Requirements:** Flexible; Interns will be expected to commit approximately 15 hours per week to the program (subject to university requirement in situations where school credit is being earned). We will work with you to determine the days and hours that work best with your schedule.

**To Apply:** Please send your resume and any examples of previous work to [hello@thenetworkadvisory.com](mailto:hello@thenetworkadvisory.com) by Friday, June 2nd.

Please list which internship from the list above interests you in the subject line. Please send any other questions you may have to [zaire@thenetworkadvisory.com](mailto:zaire@thenetworkadvisory.com)

**Internship Opportunity for our Podcast Network:**  
[Vocal Podcast Internship Opportunity 2023](#)